# Software Testing Trends for 2017

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TEKMARK
global solutions

QASymphony

# OUR PRESENTER



- **Keith Klain** is the Executive Director, Head of Software Quality Management for Tekmark Global Solutions, a full service telecoms and technology consultancy provider

- For the last 20 years Keith has built software quality management and testing teams for global financial services and IT consulting firms in the US, UK, and Asia Pacific

- He was the Executive Vice President of the Association for Software Testing and the recipient of the 2013 Software Test Professionals Luminary award
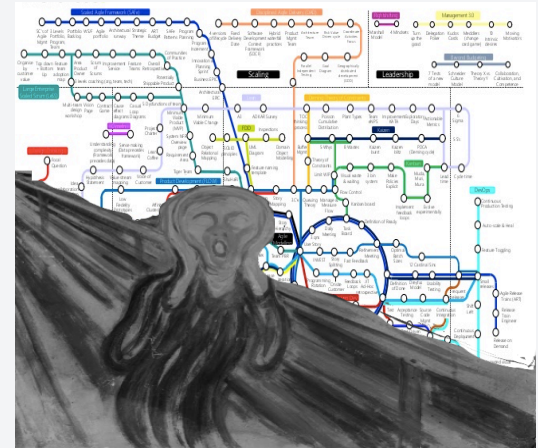
# DISCLAIMERS

# 2017 TECHNOLOGY TRENDS

- Predictive Analytics and "AI"

- Data Visualization

- Smart Home Technology

- Automation

- Augmented Shopping/Marketing

# TESTING IN 2017

- Machine Learning in Test Analytics

- Increased Focus on UX/UAT

- Test Automation

  - Jumping the Enterprise Agile Shark

  - Emphasis on Monitoring

- Testing in Production

- Enterprise Testing CoE

# COOL STUFF

- Romanian Testing Conference - May 10-12, Cluj-Napoca, Romania

- Copenhagen Context – September 21-22 Copenhagen, Denmark

- TestBash – March 23-34, Brighton, UK

- "Software Testing as a Martial Art" - David Greenlees (Leanpub) @DMGreenlees

- Who to follow?
  - Angie Jones - @techgirl1908
  - Trish Khoo - @hogfish
  - Plato Testing - @PLATOTesting

# Questions?

Thank You