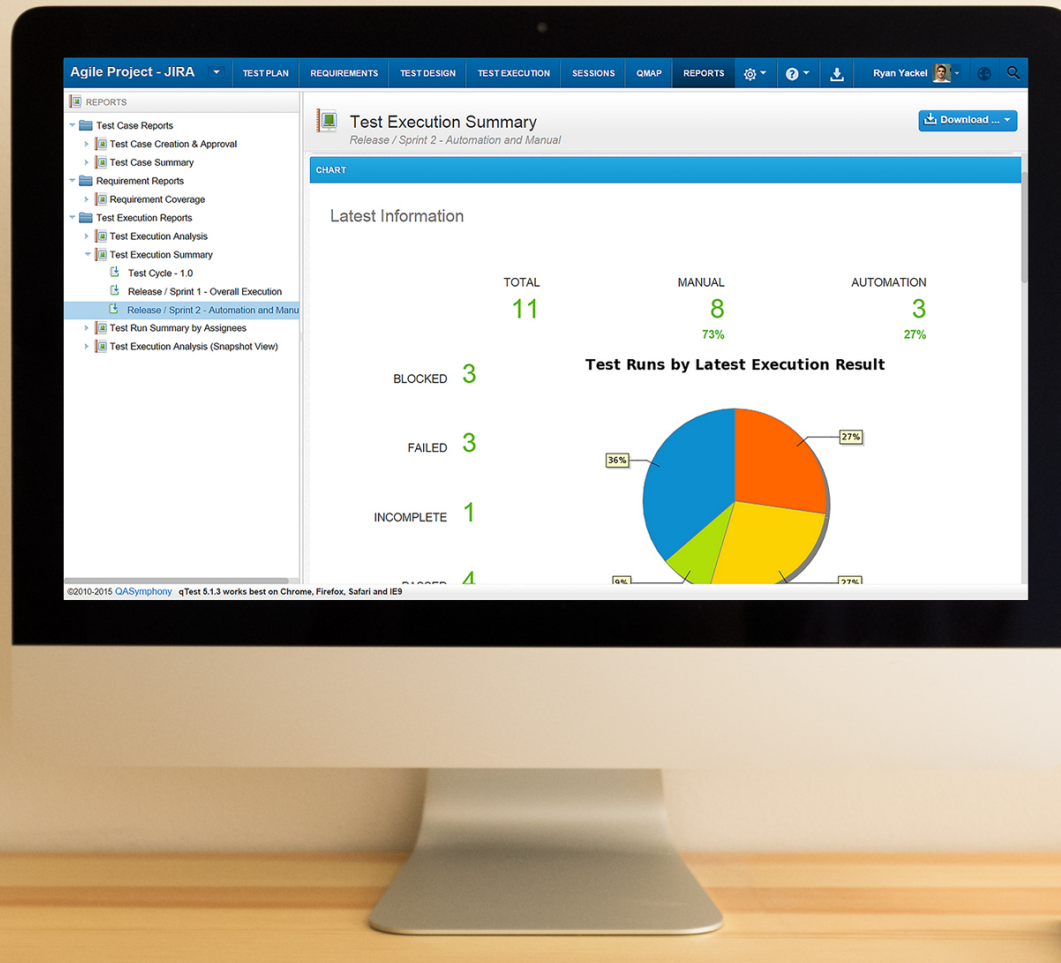




What Testing Will Hold in 2016

January 20, 2016

ABOUT QASYMPHONY



Robust *testing platform* purpose-built to help agile teams create higher quality software

QASYMPHONY BLOG

QASymphony Blog

01/18/16 **Atlassian JIRA**
3 JIRA Tools That Will Make Your Life Easier
Within the Atlassian Marketplace, there are a number of tools that look to ease up the day to day lives of product owners, testers, ...

01/15/16 **What Exploratory Testing is NOT – White Board Friday**
Happy White Board Friday! Today we will continue discussing exploratory testing, something people have many misconceptions ...

01/14/16 **You Need Some Traceability In Your Life**
There is often a lack of traceability in many of today's organizations and the reality is, inadequate traceability can be one of the ...

01/13/16 **Marketplace**

01/12/16 **Marketplace**

01/11/16 **Marketplace**

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Software Testing	30
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qTest	24
QASymphony	24
Testers	22
Exploratory Testing	22

UPCOMING WEBINAR



Wednesday, February 13 at 2pm ET

Scaling Test-First Methodologies for the Enterprise

How enterprises that adopt a Test-First approach – BDD, TDD, ATDD – can work faster and smarter.

Presented by:

Kevin Dunne, VP of Strategy and Business Development, QASymphony

QUALITY JAM 2016

The banner features a dark background with a blurred image of a crowd of people at a conference. A white rectangular box in the center contains the text 'QUALITY JAM 2016'. Below this, in smaller white text, is 'QASYMPHONY USER CONFERENCE'. Further down, the location 'Atlanta, GA' is shown with a location pin icon, and the date '04/13/2016' is shown with a calendar icon. A large white headline reads 'Ideas and insights to help you create higher quality software.' Below the headline, a paragraph of text states: 'On April 13, 2016, industry leaders and practitioners will gather in Atlanta, GA to talk about the future of software quality. Don't miss out on this unique opportunity to hear from some of the brightest minds in software development and testing.' At the bottom of the banner, there are three social media icons: Twitter, Facebook, and LinkedIn, each followed by its respective name.

HOME ABOUT SPEAKERS SCHEDULE BUY TICKETS

QUALITY JAM 2016

QASYMPHONY USER CONFERENCE

Atlanta, GA | 04/13/2016

Ideas and insights to help you create higher quality software.

On April 13, 2016, industry leaders and practitioners will gather in Atlanta, GA to talk about the future of software quality. Don't miss out on this unique opportunity to hear from some of the brightest minds in software development and testing.

Twitter | Facebook | LinkedIn

Learn more at qualityjam.net

QUALITY JAM 2016

- Early bird pricing of \$100. Pricing will go up to \$200 in February.
- For a limited time, you can get an additional **\$20 off** using the promo code **QASVIP** when you check out.
- For the first 10 people who send an email to qualityjam@qasymphony.com, you will get a complimentary pass to the event

HOUSEKEEPING

- This webinar will be recorded and available next week
- If you have a question, type it into the Q&A module. We will answer as many as we can towards the end of the webinar
- Join the conversation on Twitter using the hash tag #Test2016
- At the end of the webinar, you will be asked to take a short survey

OUR PRESENTER








Keith Klain, co-CEO of Doran Jones

Keith Klain is the co-CEO of Doran Jones Testing. With over twenty years of multinational experience in enterprise-wide testing programs, Keith has built global test teams for financial services and IT consulting firms in the US, UK, and Asia Pacific.

He designed the Per Scholas STEP program, and has been instrumental in its growth and continued expansion.

He was Executive Vice President for the Association for Software Testing and the recipient of the 2013 Software Test Professionals Luminary award.

2015 RECAP

- Certified cracks in the seams 
- Rise of the context driven consultant 
- Safety in crowds 
- Emotional UX 
- Regulation 



TECHNOLOGY TRENDS

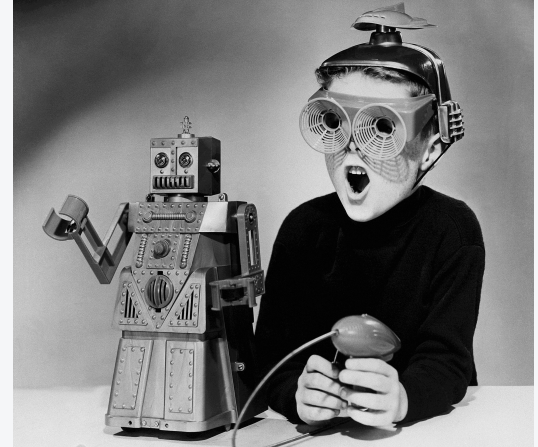
- The device “mesh”
- Big data made easy
- Predictive modeling (compliance, regulatory)
- Medical sector integration
- <insert here> DD

TESTING IN 2016

- More Yahoo!, less of the same...
- Crowd sourced testing (again)
- Actionable intelligence – fiserv, research
- Industry specifics
- Adaptive Test Strategies – security, IoT, privacy, automation
- Agile at Scale = Testing CoE?

COOL STUFF

- [@WhiteboardTest](#)
- Testing in the Pub [@DanAshby04](#)
- STAR EAST - MAY 1-6, 2016 | Orlando, FL
- Trading Zones and Interactional Expertise – Gorman



Bonus! What's In a Name? Experimenting With Testing Job Titles - Martin Hynie

- Rapid Software Testing

Questions?



Thank You

January 20, 2016