



# NATIONAL SOFTWARE TESTING CONFERENCE 2021

#NationalTestConf

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# Test as Transformation

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# Transformative Testing?

- **Driving Innovation and Investment**
- **Project Risk or Business Risk?**
- **Passed Tests != Quality**



# Disruption

- **Internal or External Forces**
- **Business Strategy Aligned Test Approach**
- **Market Data and Competitor Analysis**



# Optimization

- **Collaboration, Reuse, Redundancy**
- **Systems Thinking and Failure**
- **Org Dysfunction**



# Expectation (mis)management

- **Commitment Perception vs Delivery Reality**
- **Complicated vs Complex**
- **Operational Intelligence / Insights**



# Test as Transformation

- **Addressing Systemic Business Risk**
- **Objective and Information Alignment**
- **Culture Eats Strategy for Breakfast**



Thank you





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