

Welcome to the 2013

EuroSTARonline

Software Testing Summit

This webinar is presented by Keith Klain and he will discuss:

‘The Confidence Game - What is the Mission of Testing?’



This webinar is due to start at **3:40PM**. Make sure you stick around at the end for the Q&A session and continue the conversation with the speaker on **Twitter** after the show!



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DOUBT is not a
pleasant
condition, but
CERTAINTY
is absurd.

VOLTAIRE



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skepticism

**the doctrine that true
knowledge or knowledge in
a particular area is
uncertain**



**“confidence can be
established across a multi-
dimensional framework!”**

**“coverage metrics can
measure confidence!”**



marketing

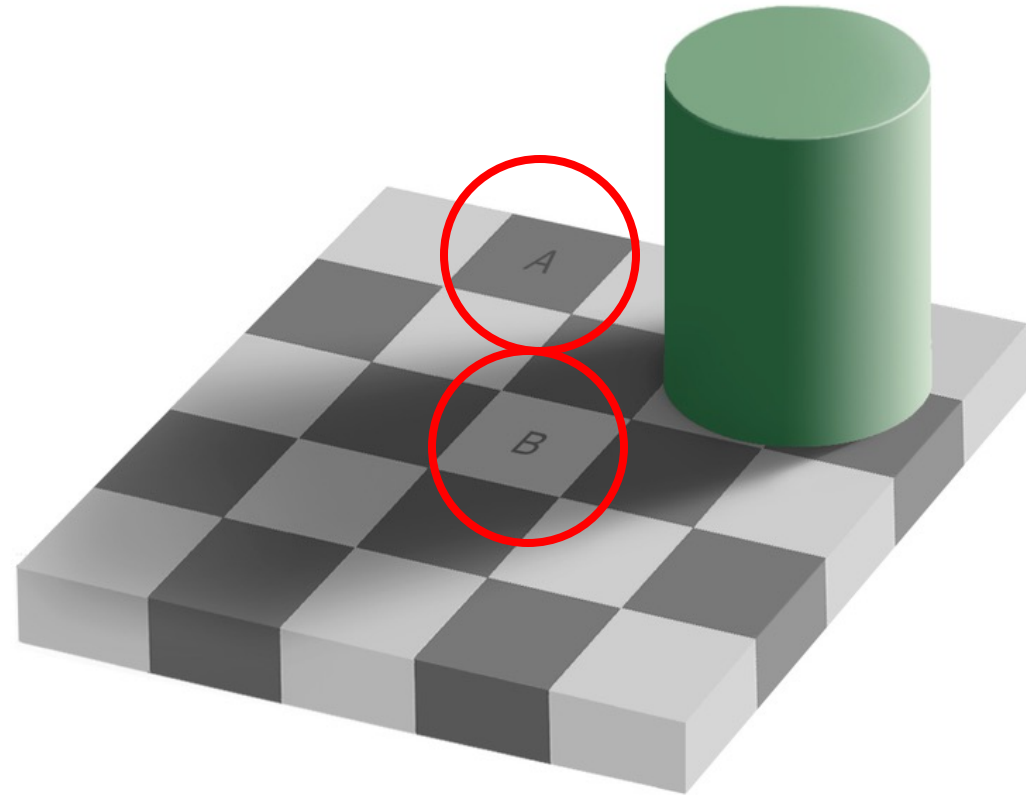


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confidence in...

TESTING
products and systems
DECISIONS
COVERAGE









”Overconfident professionals sincerely believe they have expertise, act as experts and look like experts. You will have to struggle to remind yourself they may be in the grip of an illusion.”

Daniel Kahneman

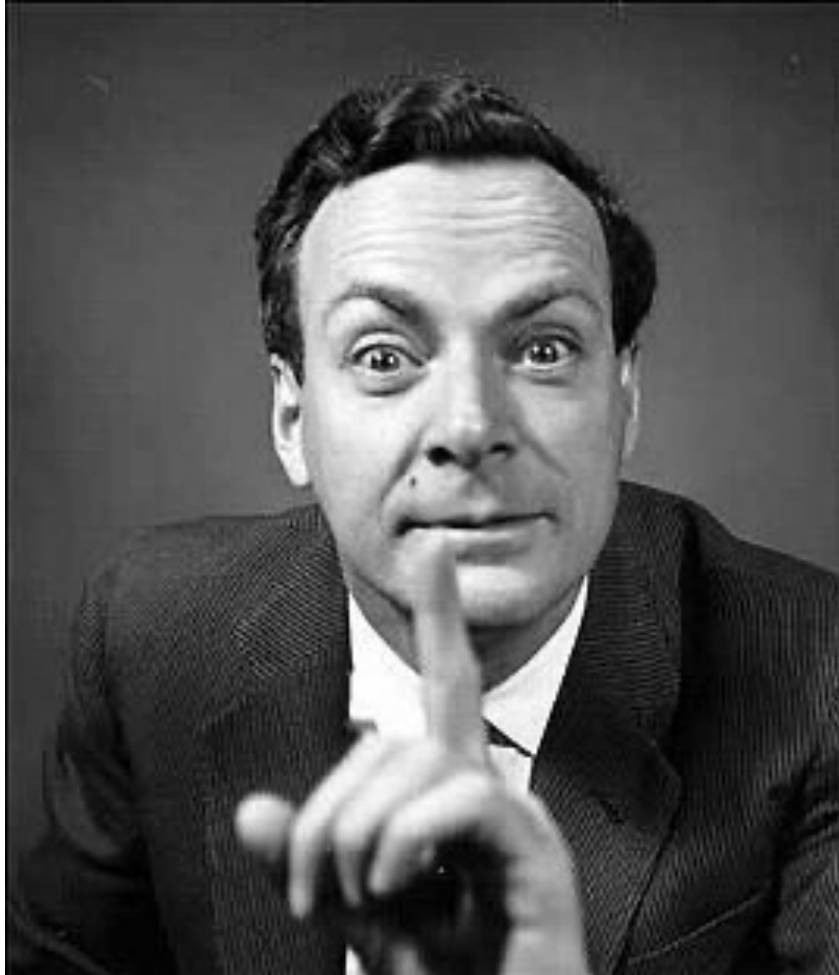


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confidence



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**“We never
are **right**, we
can only be
sure we are
wrong.”**

**Richard
Feynman**



what is the mission of testing?



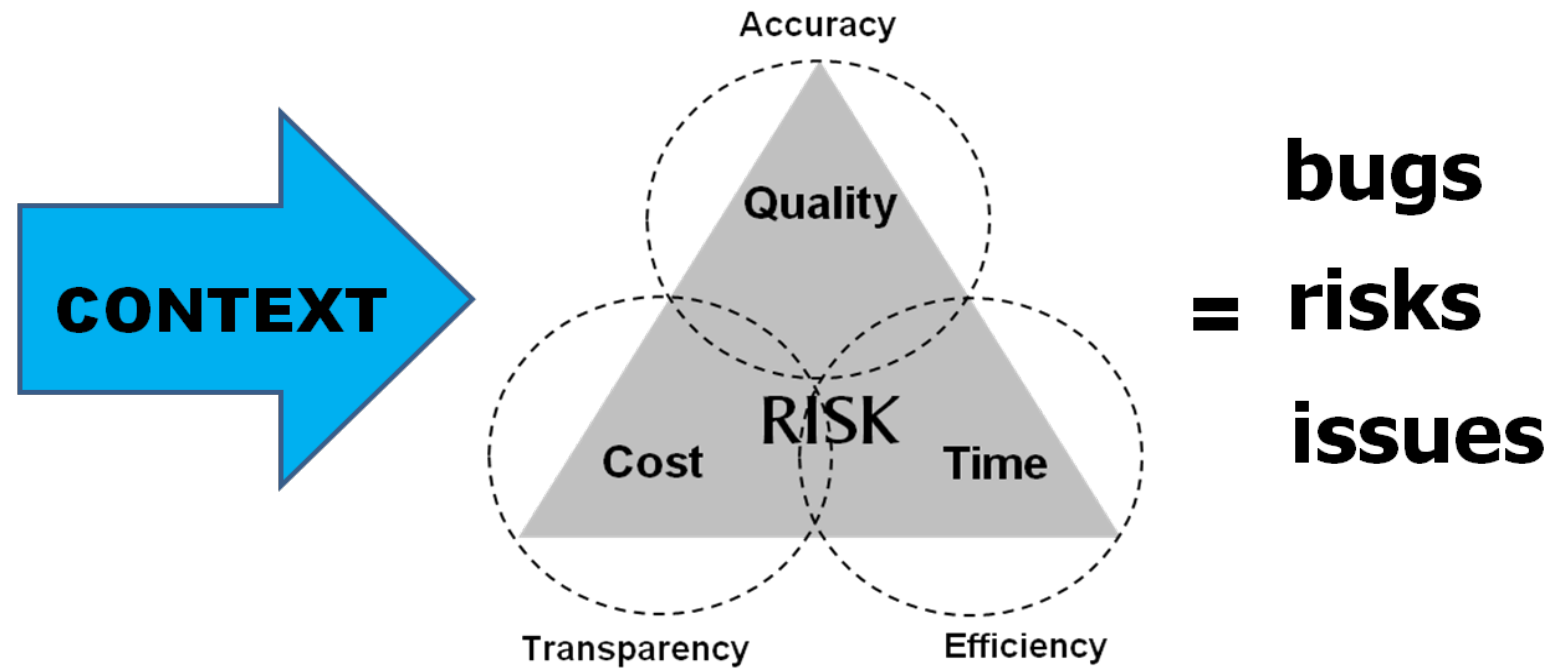
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Information!



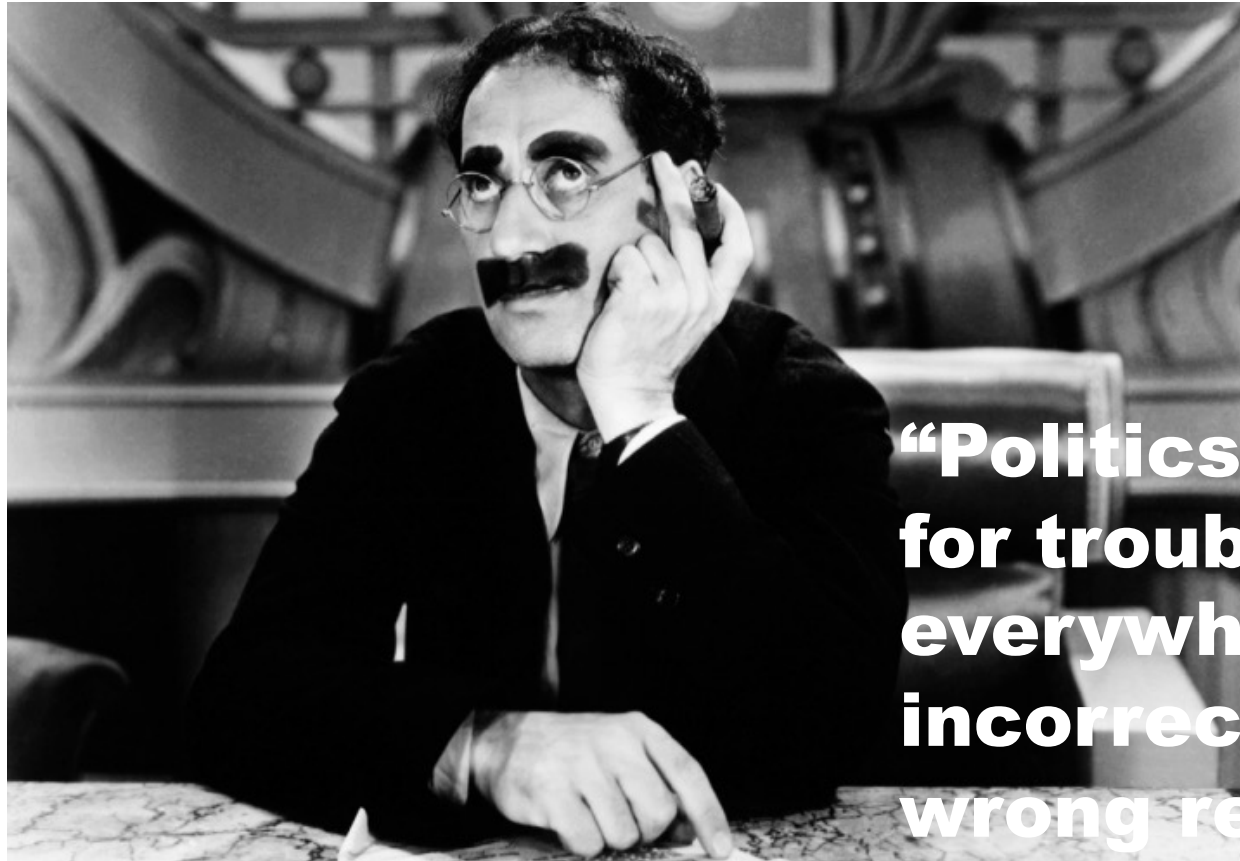
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“testing is QUESTIONING a system in order to evaluate it.” James Bach





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“Politics is the art of looking for trouble, finding it everywhere, diagnosing it incorrectly and applying the wrong remedies.”

Groucho Marx



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confidential



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**MANAGE
YOUR
OWN
EXPECTATIONS!**



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Thank you!

<http://qualityremarks.com>

 @keithklain

Thanks for listening!

Please type your questions for the speaker into the box provided.

Don't miss Keith Klain Keynote Talk: "Creating Dissonance: Overcoming Organizational Bias Toward Software Testing at the 2013 EuroSTAR Conference."

Go to www.eurostarconferences.com for more information



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